

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE
REGULAR MEETING
Wednesday, February 6, 2008
MINUTES

Members Present: Gene Leone, Vice-Chairman, Tony Triolo, Mike Cooper, Mary DeVries, Denise Roy-Palmer, Frank Giebutowski, Members.

Members Absent: Bob Reid, Chairman, Dave Tower, Member.

Guest Present: Diane Levin, Wolfeboro Area Chamber of Commerce Economic Development Committee.

Staff Present: Lee Ann Keathley, Secretary.

Vice-Chairman Leone opened the meeting at 8:06 AM.

Consideration of Minutes
December 5, 2007

It was moved by Frank Giebutowski and seconded by Tony Triolo to approve the December 5, 2007 Wolfeboro Economic Development Committee minutes as submitted. All members voted in favor. The motion passed.

January 9, 2008
Corrections:

Page 2, 5th paragraph; strike "letter related to request for data and the Committee's approach regarding economic development" & replace with "approach for developing an economic development plan for the Town. He committed to completing the draft by the following week and requested email feedback so that more progress could be made before the next meeting."

It was moved by Tony Triolo and seconded by Frank Giebutowski to approve the January 9, 2008 Wolfeboro Economic Development Committee minutes as amended. All members voted in favor. The motion passed.

Discussion Items

➤ **Economic Development**

Frank Giebutowski reviewed the draft approach for developing an economic plan for the Town and noted he incorporated comments by Mike Cooper and Denise Roy-Palmer.

Tony Triolo stated such needs to be implemented.

Mary DeVries questioned the vision, whether the vision should be incorporated into the document and how such would be incorporated.

Tony Triolo stated the Committee's vision for the Town is not shared by others and noted the importance of such in order to move forward. He stated the need for statistical evidence to support claims. Frank Giebutowski recommended review of the economic climate of the Town, identify the affects of such and identify issues related to economic development.

Mike Cooper stated there is a need to convince people that economic development matters. He commented that Wolfeboro identifies itself as the Oldest Summer Resort in America and questioned how to build on that brand. He questioned the demographics of Wolfeboro.

The Committee reviewed demographic information.

Denise Roy-Palmer stated Wolfeboro and Tuftonboro are currently reviewing its Town profile information.

Gene Leone questioned the amount of retired people who leave Town in the winter.

Mike Cooper reviewed the changes to Brewster Academy's day student population. He noted the highest staff turnover is single faculty.

Diane Levin stated the type of community the people want Wolfeboro to be should be defined. She stated the Chamber of Commerce's EDC has formulated a guide for new businesses or expansion of existing businesses. She questioned whether the Town, as it exists today, is viable. She questioned whether Wolfeboro is truly a summer resort.

Tony Triolo recommended moving away from the brand.

Mary DeVries stated it would be advantageous to advertise the position of an Economic Development Director and promote such.

Frank Giebutowski recommended a partnership with the Chamber of Commerce's EDC.

Mike Cooper recommended the determination of how the data is collected and what to do with such.

Frank Giebutowski recommended reviewing the trend; 1190, 2000, 2010.

Gene Leone questioned whether the Town would support itself if the lake did not exist.

Tony Triolo stated the need to change the brand because the Town is not a resort community.

It was moved by Tony Triolo and seconded by Gene Leone to adjourn the February 6, 2008 Economic Development Committee meeting. All members voted in favor.

EDC meeting scheduled for Wednesday, March 5, 2008 @ 8 AM at the Offices of Leone, McDonnell & Roberts.

There being no further business before the Committee, the meeting adjourned at 9:03 AM.

Respectfully Submitted,

Lee Ann Keathley